# Dr. SMITHA JOSE PANACKAL



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# **Career Objectives**

To utilize professional knowledge and experience gained through learning and teaching in an impending organisation for its growth and development and to become an integral part of it, hence to further develop and gain enough expertise in my career life.

## **Professional Experience**

20 Years of teaching experience in Finance, HRM and various other subjects in management.

July 2023 – Till Date	Guest Faculty, Centre for Budget Studies, CUSAT. Guest Faculty, Digital University, Trivandrum.
Jan 2021 – May 2023	Senior Assistant Professor
	Xavier Institute of Management & Entrepreneurship (XIME), Kochi
June 2019 – Dec 2020	Associate Professor and HOD
•	Dept. of Management Studies
	Lourdes Matha College of Science and Technology
	Trivandrum
Aug 2015 – Mar 2019	Asst. Professor (FDP Vacancy)
U	Department of Personnel Management,
	Loyola College of Social Sciences, Trivandrum
Feb 2008 – Aug 2015:	Asst. Professor – MBA Finance
	Department of Management Studies
	Lourdes Matha College of Science and Technology (LMCST),
	(Affiliated to KTU, Approved by AICTE)
	Kuttichal, Trivandrum, Kerala.
From 2010 – 2016:	Guest Faculty- MBA Finance

	Department of Management Studies College of Engineering (CET), Trivandrum
Mar 2007 – Feb 2008	: Lecturer – MBA Elijah Institute of Management Studies (ELIMS), (Affiliated to University of Calicut, Approved by AICTE) Thrissur, Kerala.
Mar 2006 – Feb 2007:	Lecturer – MBA KMCT School of Business (KSB), KMCT Engineering College Campus (Affiliated to University of Calicut, Approved by AICTE) Manassery, Calicut, Kerala
June 2003– March 2006:	Lecturer Dept. of Management and Commerce. Mother Arts and Science College, (Affiliated to University of Calicut) Peruvallur, Thrissur, Kerala
	<b>Guest Faculty- MBA</b> Chemmannur Academy ,Off-Campus Centre MBA, M.G. University Irinjalakkuda, Kerala
	<b>Guest Faculty- MBA</b> Universal Empire Institute of Technology, Off-Campus Centre MBA, M.G. University, Thrissur, Kerala.
2002 Nov- 2003 June	Sales Officer- Tata Finance- DSA, Thrissur.
Professional Membership:	Life time membership in Indian Accounting Association (IAA)

October 2016 :	PhD in Management Studies.
	Research Center: IMK, University of Kerala,
	Trivandrum.
	Area of Research: Capital Market (Finance)
	Title: Information and Market Valuations-A Study on
	Linkages with Special Reference to BSE MIDCAP.
August 2016:	Registered for Company Secretary Course (Executive Programme of ICSI)

Dec 2005:	UGC - National Eligibility Test for Lectureship
2000- '02:	Master of Business Administration (MBA)– 65% TKM Institute of Management, Kollam. (Affiliated to University of Kerala)
Area of Specialisation:	Financial Management & HRM
1996- 1999:	<b>B Com. – 65%</b> <b>Specialisation: Taxation Law and Practice</b> University of Kerala

### **Papers Presented:**

1. Presented a paper on Ethical Implications on Financial services- A Study on Mutual fund Institutions- on XXX111 All India Accounting Conference and International Seminar on Accounting Education Research Organised by Indian Accounting Association and Dept. of Commerce, University of Kerala during November 13-14, 2010.

2. Presented a paper on **Financial inclusion through Capital Market Operations**-National Seminar Organized by S.D College, Alappuzha in Association with NABARD on 29-10-2010.

3. Presented a paper on Transparency in Mutual Funds- Pre seminar XXXIII All India Accounting Conference organized by Indian Accounting Association and Dept. of Commerce, University of Kerala on 6<sup>th</sup> November 2010

### 4. Presented a paper entitled Growth in E-payments of Banks in India:

**Opportunities for E-accounting** in an International Seminar on Accounting Education and Research organized by the Department of Accountancy and Business Statistics, P G School of Commerce, University of Rajastan, Jaipur and Indian Accounting Association, Jaipur Chapter on 17-12-2011.

5. Presented a paper Accounting & Reporting Practices-Ethical Dimensions in Indian Commerce 64<sup>th</sup> All India Commerce Conference held at Pondicherry University during December 13-15, 2011.

6. Presented a paper entitled **Social, Environmental and Economic Impact of Tourism** in a National Seminar on Tourism Industry an Indian Perspective organized by Department of Commerce, University of Kerala, IHMCT and Kerala Commerce Association on September 26<sup>th</sup> 2012. 7. Presented a paper entitled **FDI-The Information and Indian Retail Stock Movement** in an International Seminar on Foreign Direct Investment-The Indian Scenario, organized by Department of Commerce, School of Business management and Legal Studies, University of Kerala, during March 23-24, 2013.

#### **Publications:**

'Impact of Monetary Policy on Share Price with Special Reference to Bank Rate', Commerce and Business Researcher, Vol.7, Issue 3&4, July1- December 31, 2014.

**'Gold Price Dynamics and the Investment Wisdom'**, A Journal of Management Science-Prachothan, Vol.01, Issue 02, November 2011.

<b>Project Guidance:</b>	Guided around 300 Projects in MBA- Finance, HRM and
,	other areas.

**Areas of Interest:** Financial Management, Security Analysis and Portfolio Management, Financial Derivatives, International Finance, Working Capital Management, Investment Management, Enterprise Risk management, Accounting for Managers, Fundamentals of Management, Economics for Managers and Sustainable Development.

### **Personal Information:**

Nationality:	Indian
Mother Tongue:	Malayalam
Date of Birth:	25 April 1978
Gender:	Female
Marital Status:	Married

I hereby declare that all the information furnished above is true to the best of my knowledge.

#### Smitha Jose Panackal